



OMET

Technologies Pvt Ltd

Global Partner for Success

**A PIONEER FOR
PROSPECTIVE
BUSINESS**

**HIGH QUALITY SERVICES AT
COST EFFECTIVE RATES**

INTRODUCTION

MET Technologies Pvt Ltd is a global web development and IT solutions service provider focused on providing innovative solutions since past 11 years. We aim to deliver technology-based business solutions that can fulfil the strategic requirements of our clients.

At MET Technologies, we provide the best quality business outsourcing solution across international clients. We are perfectionists in delivering inbound and outbound call centre services. MET believes in continuous improvement to achieve greater client satisfaction. Our workforce continues to render quality processes to build trust with clients.

WE HELP TO TURN YOUR IDEAS INTO BUSINESS GROWTH TOOLS

WE SPECIALIZE IN

- Web Development
- Software Applications
- Mobile App Development
- Search Engine Optimization
- Social Media Marketing
- Innovative Solutions and Implementation of Latest Technologies
- International Outbound and Inbound Call Services
- BPO Services
- Customer Interaction Programs

WE MANAGE

- IT/ITES unit with 1500+ human resources
- Digital Marketing and IT Solutions
- Custom Application Development
- Market Coverage for New Campaigns
- Network Consulting and Integration
- Integrated International Call Centre
- 3 state of the art offices in prime IT buildings
- Clients from 20 countries and four continents all across the globe
- 3000+ clients

MET TECHNOLOGIES



GLOBAL PARTNER FOR SUCCESS

MET Technologies Pvt Ltd founded in the year 2010 is among the leading technology-driven service providers in East India, with a global reach offering solutions in the fields of web design & development, software development, digital marketing, graphic design, Payment Service Provider, BPO, BPM & online gaming. MET Technologies is among the pioneers in web development and IT solutions.

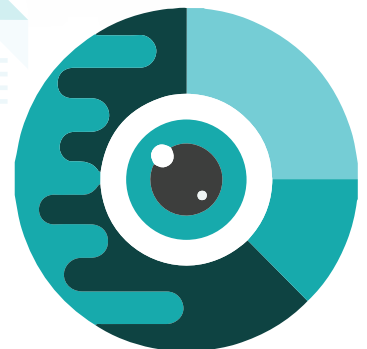
At MET Technologies, we take time to comprehend the prerequisites of our customers and then offer result-driven solutions. We partner with our clients to enhance productivity and efficiency through innovative technologies and help them to achieve maximum growth for their business.

MISSION

We believe in delivering innovative and competent web and IT solutions through our conceptual planning, resourceful development & efficient management and support. We aim to anticipate and understand the need of each client; thereby providing valuable insight into the improvement of their business performances.

VISION

We aim to create breakthroughs and bring transformational change to empower businesses with innovative solutions and strategies. MET aims at significant regional contributions to a broader national economy with its concentration on corporate-driven growth in the service sector.



CORE TEAM



MR. KUNAL GUPTA
(Chairman & Founder)

Mr. Kunal Gupta, a BCA graduate from PESIT (Bangalore), has a decade of experience in entrepreneurship and thought leadership. He has also undertaken Management in Business Decision Making from IIM Kolkata along with MBA, PGPMAX, from ISB Hyderabad. He started his career with Infosys as a software developer. While infusing his professional skills at Infosys, he carefully observed the concealed mechanisms and functionalities of BPO and BPM verticals. With excellent communication, analytical and interpersonal skills, Mr Gupta has successfully extended his contacts amongst people from different businesses. His knack for entrepreneurship made him enter the arena of BPO and BPM spectrums and reach the pinnacle of success within a short span of time.

The core motivation for his actions is based on his philosophy, and as a result, he helps individuals and organisations around him to create exponential social and economic impact.

Since establishing MET Technologies in the year 2010, Kunal has strived to influence thousands of human lives in a positive manner. As a successful entrepreneur, he has successfully co-founded and managed many enterprises in India. He has travelled abroad and managed to bring various international projects from almost 20 countries on-board with an aim to make employment for talented individuals in Bengal. An avid traveller, with his professional prowess, he successfully leads the employees and focuses on promoting authentic thoughts and empathetic conversations to change lives and contribute towards the robust growth of Bengal and its economy.



Mrs. Nandini Gupta (Director - Operations BPO)

Mrs Nandini Gupta holds a Bachelor's degree in Computer Applications. She has 3 years of experience as Territory Manager in Infosys, Sun Microsystems, and Oracle. She is self-motivated, dynamic, and confident and an adept decision maker with a strong track record of performance. She has been working with MET for the last 12 years with a dream to achieve and implement best practices and to motivate employees to give their peak performance and maximise profits.



Mr. Arijit Paul (Managing Director - IT/ITES)

Mr Arijit Paul is a Science graduate from the University of Calcutta. With 17+ years of extensive cross-functional experience in managing complete operations, encompassing Channel & Outbound Sales in IT solutions, Digital Marketing, Mobile Apps, Modular IT Service and Managed IT Services, he takes care of the unit FITSER which is the global IT Sales & Delivery division of MET.



Mr. Sourav Daga (Chief Financial Officer)

Mr Sourav Daga is a commerce graduate from the University of Calcutta. He is also a qualified Chartered Accountant from ICAI, India and a Chartered Financial Analyst from CFA Institute, USA. He has an experience of over 13 years in core banking and finance. Before joining MET, he has worked with HSBC, Simplex Projects Limited, and VISA Steel Limited.



Mr. Shreevardhan (Chief Technology Officer)

Mr Shreevardhan Kumar has a BSc (IT), Advance Diploma in Computer Hardware & Networking, Global Certification in CCNA, MCSE, and RHCE. He has over 17 years of experience in planning, implementing and troubleshooting in Technology Management, System & Database, Data & Voice Network, Security, Vendor, Asset and Team Management.



Mr. Shyam Sharad Bhaiya

(Chief Product Officer)

A commerce graduate from St. Xavier's Calcutta and MBA in Finance from IBS. He has over 12 years of experience in providing cradle-to-grave management over large-scale IT implementations. He excels at liaising between business and technical areas to achieve on-time, on-budget and on-spec project completions. Prior to joining MET, he has worked with MNCs like Tata Consultancy Services Ltd, Royal Bank of Scotland, Virtusa.



Mrs. Prity Paul

(Sr. HR Manager)

With a degree in PR from BILAMS Kolkata, she has proven her mettle as an HR professional over the past 11 years. A major fraction of her core HR expertise lies in the IT/ITES & BPO space. Championing all aspects of the human resources function, she manages a full spectrum of HR services, initiatives and programs. A strong team player with leadership skills experienced in managing multiple assignments, consistently accomplishing milestones on time, within budget and planned quality levels.



Mr. Aditya Gupta

(Admin Head)

Mr Aditya Gupta is a B.Com (Accountancy) from Calcutta University and has more than 11 years of experience in Work Force Management, Admin & Logistics support, Vendor & Cash Flow Management. He looks after WFM and Administration at MET. He is one of the youngest and dynamic leaders with a go-getter attitude that makes him stand out from the crowd.

WHY CHOOSE MET TECHNOLOGIES?



- We pride ourselves on our work ethic and commitment to producing the best possible solutions in any given situation
- Our adaptability and industry experience helps make the business processes more productive and spur enterprise output
- We tailor exceptional digital and IT solutions that are business-critical and help you sail smoothly through challenging and constantly-evolving technological changes
- Our ERP Software enables us to improve business practices, increase productivity and streamline workflow which leads to higher numbers of satisfied customers
- We are an ISO 9001 company with an accreditation from the U.S as well as the U.K
- We also hold the prestigious membership at NASSCOM, the trade association of Indian IT BPM Industry
- Clients can have peace of mind as we are PSI Compliant, i.e., we implement effective Data Security Measures to prevent data theft
- Call centre members here have the knowledge of latest selling and cross-selling techniques
- We ensure unsurpassed inbound call quality and handle each call with utmost care
- With us you get high-quality outsourcing services; our goal is to meet the objectives of the client by using our rich technology base
- You get high-quality services at cost-effective rates
- You can count on us for the best quality service and maximum customer satisfaction because we put our customer on top priority position
- Our inbound services are designed using the latest software programs and infrastructure

INFRASTRUCTURE

ECOSPACE BUSINESS PARK

 **300+ seater**  **17,000 sq.ft**  **Business Park**

Address: MET Technologies Pvt. Ltd, Ecospace, ESNT 3A 0501, Block 3A, 5th floor, Plot no. IIF/11, Kolkata 700160, West Bengal, India



CANDOR TECHSPACE (SEZ)

 **250+ seater**  **12,000 sq.ft**  **IT Park**

Address: Candor Techspace, Ground Floor, Tower A1, IT SEZ, Action Area 1D, Block-DH, New Town, Rajarhat, Kolkata-700156, West Bengal, India

GODREJ WATERSIDE

 **750+ seater**  **25,000 sq.ft**  **IT Building**

Address: MET Technologies Pvt Ltd, #1307, 13th Floor, Tower 2, Godrej Waterside, DP Block, Sector V, Salt Lake City, Kolkata-700091, West Bengal, India

Infrastructure:

- High quality workstations
- Centralised Air Conditioning
- 24/7 Power Backups
- 1000+ updated PC's
- 1000+ IP Phones
- 10 Global Servers and Printers
- 80+ POE Switches
- 20+ Servers
- Cloud Servers with 100TB for Backup
- High quality world class Noble dialers
- In-house advanced ERP solutions



WHERE WE PERSIST?



- ✓ **ACCESSION POINT**
- ✓ **THE OPEN BAY**
- ✓ **RECREATION ROOM**
- ✓ **SERVER ROOM**

OUR SERVICES



A showcase of our few solutions for enhancing your online presence.

WE OFFER WORLD-CLASS SERVICES IN PRIMARILY TWO SECTORS:



Business Process Outsourcing



Software Design and Development

BUSINESS PROCESS OUTSOURCING

MET offers client-specific customised solutions under inbound & outbound BPO/BPM services. An advanced approach for an integrated solution is adopted for all its clients. We apply custom tailored BPO outsourcing solution for our customers. We are well recognised as an inbound and outbound BPO service provider across international clients

We specialise in Telecom, Collections, Lead Generation, Appointment Fixing, Customer Service, Debt Consolidation, Online Education, Credit Repairs, Customer Service, Back office Operations along with the Campaigns etc. By emphasising advanced operational analytics, we arrange an integrated solution for our customers.



SOFTWARE SERVICES

We have years of experience in designing and developing Websites and Mobile Applications and Digital Marketing services. Our software services can be categorised into six broad spectrums:

- Web Development
- Mobile App Development
- Digital Marketing
- Customised Softwares
- E-Commerce
- Product Development

WEB DEVELOPMENT

With more than 11 years of experience in designing, developing and supporting web applications and more than 7500 projects completed for customers globally, MET Technologies is the reputed and reliable "one-stop" vendor to realise your most ambitious and elaborate plans.

MOBILE APP DEVELOPMENT

We offer customized mobile app development for businesses in varied sectors. Starting from applications based on gaming to those focussed around a smoother hospitality experience, entertainment, social awareness and e-commerce based applications, we have done it all, and that too while keeping in mind the specific needs of each client. Our team of experts makes sure that they create customer-specific and solution oriented applications to add to an enhanced business experience.



DIGITAL MARKETING

We are one of the reputed organisations, who keep themselves overhauled with the most recent patterns occurring in the business sector, as well as the algorithm changes that are made by Google. Our group can offer businesses an intensive site investigation process. Our Digital Marketing wing includes services such as Search Engine Optimization (SEO), Social Media Marketing (SMM), Pay Per Click (PPC) on Google AdWords, Bing, CPC, among numerous others.

CUSTOMISED SOFTWARES

We are a one-stop-shop when it comes to custom made software to suit your firm's needs. From telecom, to bill generation, lead generation, appointment, and accounting, our software development spans across industries.

E-COMMERCE

We are also equipped to provide 360 degree solutions and support when it comes to setting up, managing, as well as marketing and logistical software support for e-commerce services.

PRODUCT DEVELOPMENT

We specialise in industry specific software/ERP development for providing end-to-end solutions to various companies in the same industry. Some of our well-known industry specific products are:

- Mbillz: an advanced bill generating platform for telecom companies
- HMS: an end-to-end hotel management system for the hospitality industry
- Lounging: an app designed specially for restaurants and lounges

AWARDS & ACHIEVEMENTS



**MET TECHNOLOGIES
BEING FEATURED IN THE
RENOWNED MAGAZINE**
EXPORT PROMOTION COUNCIL FOR EOUS AND SEZS

AWARDS & ACHIEVEMENTS



THE UNDYING PASSION AND ENTHUSIASM OF KUNAL GUPTA, THE FOUNDER AND CEO OF MET TECHNOLOGIES, DRIVES THE COMPANY AND THE PEOPLE ASSOCIATED WITH MET TO ACHIEVE NEW MILESTONES AND TRANSLATE VISION INTO REALITY



**WE ARE UTMOST
PROUD TO
ANNOUNCE THAT**
MET
TECHNOLOGIES PVT. LTD
**HAS BEEN
DECLARED AS THE
WINNER**
NASSCOM
AT NASSCOM EAST
IT AWARDS 2017
for the "BEST IT GROWTH
COMPANY IN EASTERN INDIA"



**MR. KUNAL GUPTA
ON BEING DECLARED
AS THE CEO OF THE MONTH
"THE CEO MAGAZINE"**
OCTOBER EDITION-2017

ACCOLADES

- "The 20 most promising Call Centre Technology solution provider" - CIO Review 2016
- Winner Award "GROWTH – IT SERVICES" Nasscom East IT Awards, 2017
- "CEO of the Month" - The CEO Magazine, October 2017
- "25 fastest growing BPM companies in India" - The CEO Magazine
- The West Bengal Best Employer Brand Award 2018
- The West Bengal Exemplary Leader Award 2018
- Featured in the renowned magazine, EPCES NEWS (Export Promotion Council for EOUs and SEZs)



Fun at Work

**POOL
TOURNAMENT**



**RANGOLI
COMPETITION**



METOSPHERE



**BADMINTON
CHAMPIONSHIP**



At MET, the goal is to nurture employees not just for the work that they do, but for the people that they are. Hence, we have a range of fun, interactive activities throughout the year which also attribute to some quality team building time.

OUR PORTFOLIO



CONTACT US

Our presence

India

Eco space

#5th Floor, Block – 3A
EcoSpace, Rajarhat,
Kolkata, West Bengal,
India – 700160
Contact - 91 33 4062 4483/
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